

## **For Immediate Release**

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### **Yanik Silver of Maverick Business Adventures™ Holds Ticket #152 For Richard Branson's Virgin Galactic**

**POTOMAC, MD**, Jan. 11, 2008 – Self-styled serial entrepreneur Yanik Silver of Maverick Business Adventures™ has just ticked off another of the big items on his “to do” list, and that’s obtaining a ticket to join Richard Branson’s Virgin Galactic.

“Ya gotta know what you want and then go after it,” says Silver who until lift off has his feet on terra firma rolling out a series of exclusive, high-octane adventures for entrepreneurs only who want to live life to the fullest.

“Richard Branson has already figured out the ultimate adventure,” Yanik admits, “but our team has some excitement in the pipeline too.”

His premise is that entrepreneurs get lonely at the top but by bringing the like-minded together they’ll learn from each other and connect in meaningful ways while surfing around the whales in Baja or thundering through the Bugaboos in Canada.

His new travel club will focus on incorporating Silver’s own personal wish list that, among others, includes swimming with the Great White sharks and an expedition to Antarctica.

In the meantime Silver plans to meet Richard Branson in Manhattan Jan 23 where the designs for Spaceship II will be unveiled.

Self-made millionaire and self-described “adventure junkie”, Silver has found that his own life-changing experiences such as running with the bulls, bungee jumping, sky diving, exotic car road rallies and Zero-Gravity flights have brought a profound sense of accomplishment and led to breakthroughs in ideas and renewed energy for his budding businesses.

The Maverick Business Adventures™ club is structured to be an exclusive group and membership is by-application-only, limited to top entrepreneurs, CEOs and business owners with proven abilities and success. Silver stresses that the focus is not on corporate team building or motivational development. Instead, members will be invited to join professionally orchestrated, all-inclusive adventure outings that encourage the type of high-level networking and powerful connections that can only occur outside of normal business settings. For details on how to apply for membership in this exclusive club, you can go online to [www.MaverickBusinessAdventures.com](http://www.MaverickBusinessAdventures.com) or call 240.744.0165.

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