



## **Maverick Business Adventures Offers Entrepreneurs The Chance to Play Hard and Network Together**

POTOMAC, MD. -- When serial internet entrepreneur Yanik Silver wanted to join a business networking group for high-adrenaline entrepreneurs like him, he was shocked to find that one didn't exist. So like any good entrepreneur he started his own club that would allow him to meet, hang out and network with like-minded adventure seeking businesspeople.

Maverick Business Adventures is an exclusive club for entrepreneurs, CEO's and business owners to experience truly unique and exotic one-of-a-kind adventures. The trips provide a mix of high-level networking and deal making, informal business building sessions, and 3-5 days of exhilarating adventures.

The average MBA member owns or leads a small business with \$1-\$25 million in revenue and less than 100 employees. Most surprising is that although members enjoy the time to play on the exclusive excursions, it is the networking with like-minded people that truly inspired them to join. The key benefits they identified were brainstorming, networking, sharing best practices and hearing from successful mavericks.

Maverick's initial trip, scheduled for January 29-February 3, 2008, the "Ultimate Baja Experience" will allow a select group of 26 such people the chance to experience Baja like never before.

The five-day adventure will include:

- ✓ Three days of off-road adventure driving on the famed Baja 1000 course along mountain roads, majestic ocean views and untamed trails.
- ✓ A trip to the Scorpion Bay – only accessible to Maverick members. Guests will experience the world's second largest surf break, ride the dunes on quads, surf the infamous Baja waves and jet-ski the azure waters.
- ✓ Whale encounter at San Ignacio – not just a viewing but the chance to drive right up to the shore and then head out on "skiffs" and meet them.
- ✓ Lodging and meals at the finest hotels and restaurants from Cabo San Lucas, La Paz and Todos Santos.
- ✓ Business building sessions, presentations from high-profile business experts including Jesse James and Carl Banks and the chance to network with like-minded successful business executives. Maverick members are required to share business successes, unique skills, resources and knowledge openly and candidly with other members.

To enhance the experience, all trips will include an opportunity for members to meet and talk business with a celebrity entrepreneur. For the Baja adventure, cable television and pop-culture phenomenon Jesse James of West Coast Choppers fame will host business-building sessions and ride the famed Baja 1000 course with members. Carl Banks, a two-time Super Bowl champion with the NY Giants will attend the group's Super Bowl party.

Both James and Banks exude the winning spirit that will be in evidence as a select group of top-gun entrepreneurs ply adventures and share stories about creating and running successful businesses on this inaugural trip of this, for-members-only active travel club. Inviting along colorful celebrities known for their own business acumen helps create even more memories.

James began amassing his \$200 million a year ventures in a friend's garage five years ago. He now has over 50 employees, an 18,000-square-foot facility and sells his custom cycles for up to \$150,000 each to a celebrity clientele like Shaquille O'Neal, Keanu Reeves and Kid Rock. Banks, a former Pro-Bowl linebacker with the NY Giants will watch the Super Bowl with the group. He will shed light on his own entrepreneurial ventures including G-III apparel and Famous 58 barbecue sauce as well as what it's like to play in the world's most famous event.

Yanik Silver, 34, the founder of Maverick Business Adventures truly lives his life adventurously — with fun, freedom and financial independence. He started with a silly idea at 3:00 am, and since then this self-proclaimed 'computer dunce' has sold over \$12 million online. This serial internet entrepreneur has a passion for adventure and unique experiences. It's not unusual to find him running the bulls in Spain, bungee jumping, taking Zero G flights, sky diving, Baja racing, or even dressing as Elvis for exotic car rallies. He is also a ticket-holder for a trip into space on Richard Branson's Virgin Galactic in 2009. He decided to combine two of his passions to form Maverick Business Adventures™, where successful entrepreneurs can create exclusive business connections during true, once-in-a-lifetime experiences.

The cost for the Baja excursion is \$6995 (plus Maverick membership) but is not open to just anyone. Each one-of-a-kind trip and club membership is exclusive and by invitation-only based on an application process or by-referral from other members. In addition, like all of Silver's businesses, 5% of all profits will be donated to a fund to teach entrepreneurship to teens. For more information visit, [www.MaverickBusinessAdventures.com](http://www.MaverickBusinessAdventures.com) or call 240.744.0165

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